

Marriage Celebration 2024

enjoy the journey



A date night of education and entertainment

FRIDAY • FEBRUARY 9 • 2024

ONLINE VIRTUAL EVENT | 6-9:30 PM | BONUS WORKSHOPS FROM 4-6 PM

Keynote Comedian: Larry Weaver

Choose From 6 live-recorded workshops, 10+ on-demand classes and access to "The Vault" of previous Marriage Celebrations. All sessions will be recorded and available for ticketholders after the event.

\$10 per couple through January 31 | \$15 per couple starting February 1

Corporate Employee Support

A happy spouse makes for a stronger employee!

- \$500 = registration for 51-100 employees (and partners) to access the virtual conference
- \$1,000 = registration for 101+ employees (and partners) to access the virtual conference

Corporate Sponsorship Opportunity

Stronger marriages make for stronger communities!

- \$5,000 = exclusive gold-level sponsor (listed as exclusive full event sponsor in all advertising materials and on conference website landing page);
- registration for unlimited number of employees (and partners) to access the virtual conference
- \$2,000 = listed as sponsor of 1 virtual breakout session; - registration for unlimited number of employees (and their partners) to access the virtual conference
- Door prize = listed as door prize sponsor on website

Contact alan.hawkins@usu.edu for more info.



relationships.usu.edu/MC24



Utah Marriage
Commission
at Utah State University



Extension
Utah State University



Why should employers support their employees' participation in

Marriage Celebration™ 2024

Did you know?

- The estimated public cost of family instability in Utah is \$400 million/year (\$160 billion nationwide)? And that doesn't even include direct costs to employers (e.g., absenteeism, mental health services)!
- A top predictor of state economic performance is the proportion of married couples in the state.
- A top predictor of family upward economic mobility is the proportion of married parents in a neighborhood.
- 1-in-4 married adults has had recent thoughts about divorce.
- Utah marriage rate is falling (like everywhere else).
- #1 predictor of adult happiness is marital quality.

Yes, marriage is a personal matter, but the costs associated with family instability that taxpayers and employers bear make marriage a public concern, too.

A good marriage isn't a matter of luck. Ongoing learning and growth is the working strategy to building and sustaining a healthy relationship and a stronger marriage. This benefits children, adults employers, and their communities.

Help your employees improve their relationship IQ and strengthen their knowledge and skills at the upcoming virtual date night: "Marriage Celebration 2024," February 9, 2024.

This could be one of the best, low-cost benefits you can offer your employees!

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